

**MY DEGREE MAP**  
**COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN**  
**GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-2021**

1<sup>ST</sup> YEAR

# COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21

## COMPLETE ALL REQUIREMENTS

(45 HOURS)

### AREA I

TAKE THE FOLLOWING COURSES:

ENG 1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG 1102	COMP AND MODERN ENGLISH II	3 HOURS

MINIMUM GRADE OF "C" REQ

### AREA II

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE 3 HOURS

TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA. 3 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS. 6 HOURS

**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

### AREA III

TAKE MTH 1112 3 HOURS

MINIMUM GRADE OF "C" REQ

TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE 8 HOURS

DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120,

BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242,

PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 1110/L110, SCI 2233/L233,

SCI 2234/L234, SCI 2240/L240.

### AREA IV

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY 3 HOURS

ECO 2251 PRINCIPLES OF MACROECONOMICS 3 HOURS

ECO 2252 PRINCIPLES OF MICROECONOMICS 3 HOURS

TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL 3 HOURS

SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE,

ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP,

INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY,

RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.

**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

### AREA V

IS 2241 COMPUTER CONCEPTS AND APPLICATIONS 3 HOURS

TROY 1101 THE UNIVERSITY EXPERIENCE 1 HOUR

Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 overall and in the major is required to graduate. NOTE: Please Consult The College Of Business or Current Catalog for other requirements not covered in this document. NOTES: A sequence in literature or history is required. please consider this requirement. When selecting coursework in AREAS II or IV.



# COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21

**BUSINESS CORE**

**(37 HOURS)**

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:

ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW	2221	LEGAL ENVIRONMENTAL OF BUSINESS	3 HOURS