

COLLEGE OF COMMUNICATION AND FINE ARTS

The mission of the College of Communication and Fine Arts is to provide excellence in instruction in selected communication and fine arts disciplines along with practical experiences in journalism, mass communication, music, speech communication, theatre, visual arts and design.

The college assumes that the richest experiences of human beings arise from their abilities to analyze and interpret intelligently and imaginatively works of art and performances as well as the rhetoric and actions of past and present leaders; to communicate effectively within a variety of contexts using the multiple languages and tools of the communication and fine arts disciplines; to make intelligent decisions in an increasingly complex and diverse, media-driven society; and to work together harmoniously in groups to accomplish established goals.

The mission of the college includes the creation of a climate within and behi

<<dti>> DESIGN, TECHNOLOGY AND INNOVATION PROGRAM (36 HOURS)

ART 1145	(3)	Foundations of Form and Space
ART 1150	(3)	Foundations of Time and Space
ART 2210	(3)	e-Drawing
or		
ART 2201	(3)	Introductory Drawing
ART 2230	(3)	Color and Technology
ART 3308	(3)	<<dti>> Principles of Digital Design
ART 3310	(3)	<<dti>> Time/Sound
ART 3315	(3)	<<dti>> Design for the Internet
ART 3324	(3)	<<dti>> Paper/Screen
ART 4424	(3)	<<dti>> Design Studio*
ART 4499	(3)	Senior Thesis

Select six hours from the following history courses:

ART 2250	(3)	Survey of Art History I
ART 2251	(3)	Survey of Art History II
ART 3355	(3)	Graphic Design History

Interdisciplinary contract offerings for <<dti>> program (24 Hours)

Select a Contractual Plan of Study from one of the following areas:

- Advertising Writing,
- Business Administration,
- Edu-tainment**
- Information Systems,
- Journalism,
- Literature/Writing,
- Marketing,
- Mass Communications,
- Music Industry
- Photography, and
- Speech/Theatre,
- Sports Marketing
- Technical Theatre,
- Or other area.

**This specialized concentration involves the designing of educational and entertainment software interfaces. This contractual plan of study requires a one-semester residency at Halmstad University, Sweden. For more information about contracts and options available, contact the Department of Art and Design.

ART EDUCATION MAJOR

NOTE: Students seeking Alabama teacher certification in art should select education as a second major. Students should consult with their advisers concerning all certification requirements. Students will need to select six hours of upper level courses from two of these concentrations (for a total of twelve hours): 2D Studio, 3D Studio, and Photo Studio or Digital Studio.

ART MAJOR (36 HOURS)

ART 1145	(3)	Foundations of Form and Space
ART 1150	(3)	Foundations of Time and Space
ART 2201	(3)	Introductory Drawing
or		
ART 2210	(3)	e-Drawing
ART 2250	(3)	Survey of Art History I
ART 2251	(3)	Survey of Art History II
ART 3301	(3)	Life Drawing*

*Course may be repeated for credit.

Concentration (18 Hours):

Select twelve hours of courses from one of these concentration areas: 2D Studio, 3D Studio, or Photo Studio.

Select an additional six hours of art electives.

ART MINOR (18 HOURS)

Select 18 hours from art and art history courses.

BACHELOR OF FINE ARTS STUDIO PROGRAM (72 HOURS)

(Comprehensive, professional studio arts major)

Note: Students seeking unconditional acceptance into the BFA Studio Program must submit a portfolio for review by the department faculty.

ART 1145	(3)	Foundations of Form and Space
ART 1150	(3)	Foundations of Time and Space

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ART 2201	(3)	Introductory Drawing
or		
ART 2210	(3)	e-Drawing
ART 2230	(3)	Color and Technology
ART 2250	(3)	Survey of Art History I
ART 2251	(3)	Survey of Art History II
ART 3301	(3)	Life Drawing*
ART 3350	(3)	Research and Criticism
ART 3355	(3)	Graphic Design History
ART 3375	(3)	Special Topics*
ART 4435	(3/9)	Collaborative Studio* (must be repeated two times)
ART 4496	(3)	Internship*
ART 4499	(3)	Senior Thesis

Art Studio Program students must select one of these four concentration options: 2D Studio, 3D Studio, Photo Studio, or Digital Studio.

2D Studio Concentration (12 Hours)

ART 2202	(3)	2D Studio I
ART 2206	(3)	2D Studio II
ART 3330	(3)	2D Studio III
ART 4430	(3)	2D Studio IV

Select an additional 15 hours of art electives.

3D Studio Concentration (12 Hours)

ART 2204	(3)	3D Studio I
ART 2205	(3)	3D Studio II
ART 3331	(3)	3D Studio III
ART 4431	(3)	3D Studio IV

Select an additional 15 hours of art electives.

Photo Studio Concentration (12 Hours)

ART 2228	(3)	Photo Studio I
ART 3328	(3)	Photo Studio II
ART 3348	(3)	Photo Studio III
ART 4428	(3)	Photo Studio IV

Select an additional 15 hours of art electives.

Digital Studio Concentration (12 Hours)

ART 3308	(3)	<<dti>> Principles of Digital Design
ART 3324	(3)	<<dti>> Paper/Screen
ART 3310	(3)	<<dti>> Time/Sound
ART 4424	(3)	<<dti>> Design Studio*

Select an additional 15 hours of art electives.

*Course may be repeated for credit.

BROADCAST JOURNALISM MAJOR (36 HOURS)

Requirements for the track:

DRA 3301	(2)	Acting I
DRA 3310	(1)	Communication Arts Seminar
SPH 2214	(1)	Debate-Forensics Participation
SPH 2251	(2)	Voice and Diction
SPH 3321	(3)	Communication Theory
SPH 3330	(3)	Interviewing
SPH 3341	(3)	American Public Address
SPH 3342	(3)	Argumentation and Debate
SPH 3345	(3)	Group Discussion and Leadership
SPH 4431	(3)	Interpersonal Communication
SPH 4441	(2)	Oral Interpretation
SPH 4442	(3)	Rhetoric
SPH 4455	(2)	Senior Speech Capstone

Select five hours from approved courses from dramatic arts (DRA), English (ENG), journalism (JRN) and/or speech communication (SPH).

- **Theatre Track**

JOURNALISM, PRINT MAJOR (36 HOURS)

Contact the Hall School of Journalism for information regarding contract programs in public relations, sports information and advertising.

Specialized general studies requirements

Area V

JRN 1100	(3)	Technology in Journalism
JRN 1101	(3)	Introduction to Mass Comm.
JRN 1102	(3)	Writing for the Mass Media
TROY 1101	(1)	University Orientation

Requirements for the major

JRN 2201	(3)	Reporting
JRN 2211	(3)	Editing
JRN 3312	(3)	Advanced Editing
JRN 3315	(3)	Advanced Reporting
JRN 3320	(3)	Information Gathering
JRN 4425	(3)	Media Law
JRN 4440	(3)	Advanced Technologies in Journalism
JRN 4489	(5)	Internship
JRN 4495	(1)	Seminar

Select an additional nine hours from the following:

JRN 3300	(3)	News Photography
JRN 3302	(3)	Feature and Magazine Writing
JRN 3322	(3)	Advertising Copywriting
JRN 4401	(3)	Community Media Management
JRN 4421	(3)	Editorial Page
JRN 4427	(3)	Sports Reporting
JRN 4430	(3)	Processes and Effects of Mass Communication

NOTE: Journalism majors must demonstrate a proficiency in the use of a camera of the degree of complexity common in newspaper use. Print journalism students

MUS 3352	(1)	Class Woodwinds
MUS 3353	(1)	Class Percussion
MUS 3354	(1)	Class Strings
MUS 3356	(1)	Class Voice
MUS 3384	(3)	Band Techniques
MUS 4471	(3)	Music for ECE and Elementary School
MUS 4499	(1)	Senior Recital

Select two:

MUS 1191	(1)	Musical Theatre
MUS 1182	(1)	Choir
MUS 1192	(1)	Madrigal Singers
MUS 3385	(1)	Symphony Band
MUS 3386	(1)	Jazz Ensemble

• **General Music Track**

Select 26 hours from the following with the approval of the adviser:

MUI 3310	(3)	Audio Principles and Techniques
MUI 3315	(2)	Song Writing
MUI 3320	(2)	Grant Writing and Funding for the Musical Arts
MUI 4410	(2)	Arts Management and Concert Production
MUI 4420	(2)	Film Scoring
MUI 4460	(3)	Senior Practicum
MUI 4480	(1)	Seminar in Music Industry
MUI 4499	(9)	Internship
MUS 2230	(3)	Survey Music Industry
MUS 3300	(2)	History of Jazz
MUS 3305	(3)	Music Technologies
MUS 4400	(1-3)	Selected Topics
MUS 4451	(3)	Lit/Tech of Musical Theatre
MUS 4452	(3)	Opera Literature

