

**B.S. / B.A. BUSINESS ADMINISTRATION  
DEGREE REQUIREMENTS**

*For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.*

*Specialized Requirements*

- ! Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements. Under no condition may a student enroll in a 4000-level course without the satisfactory completion (grade of C or higher) of the lower-level courses listed above.
- ! Transfer credit will not be awarded for any course to be used in the business core or major in which a C grade or higher has not been achieved.
- ! Students must achieve an overall C average in both their business core and their business major in order to be eligible to graduate. All courses should be taken in the appropriate numerical sequence (i.e., 3000-level courses should be completed before attempting 4000-level courses).
- ! Sorrell College of Business students must pass the business administration capstone course, MGT 4476, with a grade of C or better.
- ! Accounting majors must earn a grade of C or better in all accounting courses (prefix ACT).
- ! The business administration core and major each require a minimum of 12 hours of Troy University residence credit.

**PROGRAM STRUCTURE**

General Studies	48 hours
Business Administration Core	42 hours
Courses in Major	<u>30 hours</u>
	120 hours

**BUSINESS ADMINISTRATION CORE (42 HOURS)**

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
BUS 3382	(3)	Business Communications
FIN 3331	(3)	Managerial Finance I
FIN 3332	(3)	Managerial Finance II
IS 3300	(3)	Introduction to Information Systems
LAW 2221	(3)	Legal Environment of Business
MGT 3371	(3)	Principles of Management
MGT 3373	(3)	Operations Management
MGT 4476	(3)	Strategic Management
MKT 3361	(3)	Principles of Marketing
QM 2241	(3)	Business Statistics I
QM 3341	(3)	Business Statistics II

*Select one course with permission of faculty adviser (Accounting majors must take ACT 4435):*

ACT 4435	(3)	International Accounting
ECO 4451	(3)	International Trade
FIN 4435	(3)	

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ACCOUNTING MAJOR (30 HOURS)

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*B.S./B.A. in Business Administration degree with a major in accounting (ACT)*

Specialized General Studies Requirements

The general studies program must include ECO 2251, ECO 2252

Select two upper level business or business law course electives (six hours).

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**INFORMATION SYSTEMS MAJOR (30 HOURS)**

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*B.S./B.A. in Business Administration degree with a major in information systems (IS)*

*Concentrations in general information systems, networking and Web development.*

Specialized General Studies Requirements

The general studies program must include ECO 2251, ECO 2252 and MTH 2201, completed with a grade of C or better.

Major Requirements

IS 2244	(3)	Computer Programming I
IS 2260	(3)	Computer Programming II
IS 3320	(3)	Data Communications and Computer Networking
IS 3330	(3)	Web Authoring
IS 3346	(3)	Database Management Systems I
IS 4447	(3)	System Engineering and Project Management
IS 4460	(3)	E-Commerce Design

Select one concentration:

General IS Concentration (nine hours):

Select three courses from the following:

IS 3339	(3)	Object-Oriented Programming I
IS 3349	(3)	Object-Oriented Programming II
IS 3380	(3)	Network Operating Systems
IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security
IS 4420	(3)	Web Server Administration
MGT 4480	(3)	Technology and Management Innovation

Networking Concentration (nine hours):

IS 3380	(3)	Network Operating Systems
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security

Web Development Concentration (nine hours):

Select three courses from the following:

IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development
IS 4420	(3)	Web Server Administration

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**MANAGEMENT MAJOR (30 HOURS)**

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*B.S./B.A. in Business Administration degree with a major in management (MGT)*

*Concentrations in general management, hospitality and tourism, human resource management, production and operations management, and supply chain management.*

Specialized General Studies Requirements

The general studies program must include ECO 2251, ECO 2252 and MTH 2201, completed with a grade of C or better.

MGT 3375	(3)	Human Resource Management
MGT 4472	(3)	Organization Behavior
MGT 4455	(3)	Employment Law (Hospitality and Tourism concentration)
<i>or</i>		
MGT 4479	(3)	Management Seminar (required for all concentrations except Hospitality and Tourism)

Select one concentration:

General Management Concentration:

Select six of the following courses:

MGT 4460	(3)	Introduction to Project Management
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4474	(3)	Business and Society
MGT 4475	(3)	Small Business Management
MGT 4480	(3)	Technology and Innovation Management
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resources Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4490	(3)	Total Quality Management
MKT 3363	(3)	Transportation Management
MKT 4463	(3)	Retailing
MKT 4465	(3)	Business Logistics
QM 3342	(3)	Introduction to Operations Research

Select one upper level business or business law course elective.

Hospitality and Tourism Management Concentration:

MGT 3372	(3)	Hospitality Management
MGT 3374	(3)	Hotel Management
MGT 3377	(3)	Domestic and International Tourism
MGT 4466	(3)	Restaurant Management

Select three of the following courses:

BUS 4499	(3)	Internship
MGT 4465	(3)	Food and Beverage Service
MGT 4475	(3)	Small Business Management
MGT 4481	(3)	Staffing
MKT 4487	(3)	Hospitality Marketing

Human Resource Management Concentration:

Select six of the following courses:

BUS 4499	(3)	Internship
MGT 4455	(3)	Employment Law
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity

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MGT 4483	(3)	Human Resource Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4496	(3)	Selected Topics in Human Resources

*Select one upper level business or business law course elective.*

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MARKETING MAJOR (30 HOURS)

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*B.S./B.A. in Business Administration degree with a major in marketing (MKT)*

Specialized General Studies Requirements

The general studies program must include ECO 2251, ECO 2252

Option 2: Select 12 hours of upper level business or technology electives.

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**BUSINESS, ASSOCIATE OF SCIENCE (60 HOURS)**

*Associate of Science Degree*

See the academic regulations section of this catalog for additional information regarding associate degrees.

General Studies Requirements

*Area I*

- ENG 1101 (3) Composition and Modern English I
- ENG 1102 (3) Composition and Modern English II

*Area II*

Select one:

- ART 1133 (2) Visual Arts
- DRA 2200 (2) Introduction to Drama
- MUS 1131 (2) Music Appreciation

Select one of the following:

(3) British Literature after 1785

(3) Business Calculus

*course and corresponding lab:*

- (3) Principles of Biology
- (1) Principles of Biology Lab
- (3) Physical Science
- (1) Physical Science Lab
- (3) Earth and Space Science
- (1) Earth and Space Science Lab

(3) U.S. to 1877

(3) U.S. since 1877

(3) World History to 1500

(3) World History from 1500

(3) Computer Concepts and Applications

(1) University Orientation

Requirements

- (3) Principles of Accounting I
- (3) Principles of Accounting II