

MISSION STATEMENT

The Sorrell College of Business (SCOB) prepares a diverse student body, drawn primarily from Alabama and surrounding states, to become successful, ethical and engaged business professionals with the knowledge to compete in the global business environment.

To achieve this our faculty, staff, and administration will:

*Provide quality undergraduate and graduate education in global business through high-quality **teaching**;*

*Serve the university and **engage** with business and professional communities in our primary service area through individual involvement and our centers for research and outreach;*

*Grow and enhance the longstanding “culture of **caring**” for our traditional, nontraditional, military, and international students;*

This section outlines the degree requirements for all B.S.B.A. students in all majors and concentrations. Specialized program requirements for each of the majors and concentrations within the B.S.B.A. degree are listed in separate sections on the following pages. Students need to consult both this section and the section for their major/concentration when planning their course of study.

For more information on general requirements for all Troy University baccalaureate degrees, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

General Studies Program: Specialized Requirements

All students are required to complete the Troy University General Studies Program requirements (see the index listing for general studies for more information). The B.S.B.A. requires the selection of certain courses within the General Studies Program:

MTH 1112 or MTH 1125

ECO 2251 and ECO 2252

For all other General Studies requirements, students may select from courses approved within the General Studies Program. *Note that ECO 2251, ECO 2252, and IS 2241 (required under Area V of the General Studies Program) are classified as lower-level business courses — see the GPA and Grade Requirements: Lower-level Business Program for more information.*

GPA and Grade Requirements: General Studies Program

Students must complete MTH 1112, ENG 1101, and ENG 1102 (or their equivalents) with a grade of “C” or higher in each course. Students will not be permitted to register for upper-level business courses until this requirement is met.

Lower-level Business Program

All B.S.B.A. students must complete a 65-hour program consisting of the General Studies Program and the Lower Business Core, including MGT 3300 and MKT 3300 (all courses above 3300 are considered upper-level courses). In addition, Troy campus students will begin their Professional Development and Engagement course series (see below). Students nearing the completion of the initial 65 hours should consult their academic advisors for guidance on the transition to upper-level courses upon meeting the lower-level business program requirements.

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
LAW 2221	(3)	Legal Environment and Business
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing
QM 2241	(3)	Business Statistics and Data Analytics

Troy Campus Programs:

BUS 1110 (1) Orientation to Sorrell College of Business

BUS 2220 (1) Business Writing

BUS 3330 (1) Professional Development

OR

Non-Traditional Campus Programs:

BUS 3382 (3) Business Communication

GPA and Grade Requirements: Lower-level Business Program

Students must complete this 65-hour program with a 2.0 GPA (2.3 GPA for accounting majors) before they will be permitted to register for upper-level business courses. In addition, students must have a 2.0 average across all of the lower-level business courses in the General Studies Program and Lower Business Core before being permitted to register for upper-level business courses. The lower-level business courses are ACT 2291, ACT 2292, ECO 2251, ECO 2252, IS 2241, LAW 2221, MGT 3300, MKT 3300, and QM 2241.

Transition to Upper-level Courses

Once the above requirements are met, students will be admitted to the upper level and may begin registering for upper-level business courses. However, in some cases, students in their last semester or term of completing the 65 hour lower-level business program will have too few lower-level courses remaining to maintain full-time student status. In such cases, so long as all other requirements above are met, a student may begin taking upper-level courses approved as “bridge” courses. Note that the 65 hour lower-level business program must be completed in the same term or semester as bridge courses are begun—no lower-level courses may be postponed or substituted for bridge courses. Students in a bridge semester or term must register for all remaining lower-level courses and may then add upper-level

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B.S. in Business Administration degree with a major in accounting.

- ACT 3391 (3) Intermediate Accounting I
- ACT 3392 (3) Intermediate Accounting II
- ACT 3394 (3) Governmental Accounting

- ECO 4460 (3) Urban and Regional Economics
- ECO 4461 (3) Austrian Economics
- ECO 4462 (3) Game Theory

Must choose any 2 upper-level (3000 or 4000) Finance courses (6 hours)

MKT 4465 (3) Supply Chain Management
FIN 4432 (3) Investments

BUS 4480 (3) Business Seminar

Select five upper-level business electives(15 hours).
*May select no more than three courses in a discipline.

Must take the following 4 HR/MGT courses:

HRM 4455 (3) Employment Law
HRM 4481 (3) Staffing
HRM 4483 (3) Human Resource Development
HRM 4485 (3) Performance Appraisal & Compensation

Choose two of the following five courses:

MGT 4472 (3) Organizational Behavior
HRM 4473 (3) Labor Law & Collective Bargaining
HRM 4482 (3) Health/Safety/Diversity
HRM 4496 (3) Selected Topics in HR

MGT 44d(M) -1.06 TD[HRM 4482)-973.3 ((3))-14706

80 . SORRELL COLLEGE OF BUSINESS

CJ 3352	(3)	Constitutional Law in Criminal Justice
CJ 4447	(3)	Current Issues in Legal Systems Operation and Administration
CJ 4441	(3)	Evidence
LAW 2221	(3)	Legal Environment of Business
LAW 4420	(3)	Administrative Law
POL 3342	(3)	Judicial Branch
POL 4420	(3)	Constitutional Law
POL 4472	(3)	Administrative Law

Select 18 hours of Spanish courses.

ECO 2251	(3)	Principles of Macroeconomics
ECO 2252	(3)	Principles of Microeconomics
ECO 3351	(3)	Intermediate Macroeconomics
ECO 3352	(3)	Intermediate Microeconomics

Select three from the following list (9 Hours)

ECO 3351	(3)	Intermediate Macroeconomics (cannot count as both required and elective)
ECO 3352	(3)	Intermediate Microeconomics (cannot count as both required and elective)
ECO 3353	(3)	Money & Banking
ECO 3355	(3)	Labor Economics
ECO 4451	(3)	Economics of Globalization
ECO 4452	(3)	Environmental Economics
ECO 4453	(3)	Public Finance
ECO 4454	(3)	Economic History: The Rise of the Western World
ECO 4455	(3)	Comparative Economic Systems
ECO 4457	(3)	Econometrics
ECO 4458	(3)	Law & Economics
ECO 4459	(3)	Economics Seminar

ENT 2200	(3)	Innovation and Creative Thinking
ENT 2210	(3)	Innovation by Design
ENT 3320	(3)	Product Concept Generation
ENT 3300	(3)	Product Development and Mentorship
ENT 4400	(3)	Business Plan Development
ENT 4480	(3)	Entrepreneurship Capstone

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing

Select one for the Global Business Requirement (3 hours)

ECO 4451	(3)	Economics of Globalization
IS 3310	(3)	Introduction to Information Systems and Data Analytics
HRM 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership and Change
MGT 4478	(3)	Managing in a Global Environment
MKT 4468	(3)	Global Marketing

Select one additional 3000-4000 level business course (3 hours).
All prerequisites must be met.

MGT 3300	(3)	Principles of Management
HRM 4455	(3)	Employment Law
HRM 3375	(3)	Global Human Resource Management
HRM 4481	(3)	Staffing
HRM 4485	(3)	Performance Appraisal & Compensation

Select one of the following:

HRM 4483	(3)	Human Resource Development
MGT 4471	(3)	Leadership and Change

*Some Classes will be offered online.

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
LAW 2221	(3)	Legal Environment of Business
MKT 3300	(3)	Principles of Marketing
MKT 3362	(3)	Promotion Management
MKT 4461	(3)	Professional Selling

Note for All Business Minors:

In order to register for any Business Class above 3300 for your minor, you must contact the Associate Dean's Office of the College of Business in John Robert Lewis Hall at the Troy campus.

Hospitality, Sport and Tourism Ma

HSTM 4499 (3) Seminar in Hospitality, Sport and Tourism Management
Select Hospitality, Sport or Tourism Management as concentration area.

HSTM 2255 (3) Introduction to Sport Management
 HSTM 3335 (3) Facility Management
 HSTM 3353 (3) Legal Aspects in Sport Management
 HSTM 4430 (3) Sport Marketing
 HSTM 4440 (3) Governance and Policy in Sport
 HSTM 4443 (3) Case Studies in Sport Management
 HSTM 4451 (3) Sport Finance
 HSTM 4452 (3) Sport Communication and Emerging Technology

Select one of the following:

HSTM 4435 (3) Current Issues in Sport Management
 HSTM 4485/86 (3) Practicum

Students expecting to enroll in the Hospitality Management Concentration of the Tourism Management Concentration must take the following classes:

HSTM 2220 (3) Introduction to Tourism Management
 HSTM 2230 (3) Introduction to Hospitality Management
 HSTM 4420 (3) Hospitality and Tourism Financial Management
 HSTM 4462 (3) Hospitality and Tourism Marketing

HSTM 3374 (3) Resort and Hotel Management
 HSTM 4425 (3) Human Resource Management in Hospitality
 HSTM 4465 (3) Hospitality Service
 HSTM 4466 (3) Food and Beverage Management

Select one of the following:

HSTM 4423 (3) Current Issues in Hospitality
 HSTM 4485/86 (3) Practicum

HSTM 3325 (3) Working in Tourism
 HSTM 3330 (3) Festivals and Special Events
 HSTM 4414 (3) Sustainable Tourism
 HSTM 4419 (3) Tourism Enterprises

Select one of the following:

HSTM 4417 (3) Current Issues in Tourism
 HSTM 4485/86 (3) Practicum

HSTM 2255 (3) Introduction to Sport Management
 HSTM 3335 (3) Facility Management
 HSTM 3353 (3) Legal Aspects in Sport Management
 HSTM 4435 (3) Current Issues in Sport Management
 HSTM 4451 (3) Sport Finance
 HSTM 4452 (3) Sport Communications and Emerging Technology

HSTM 2230 (3) Introduction to Hospitality Management
 HSTM 3374 (3) Resort and Hotel Management

HSTM 4423 (3) Current Issues in Hospitality
 HSTM 4425 (3) Human Resource Management in Hospitality
 HSTM 4465 (3) Hospitality Service
 HSTM 4466 (3) Food and Beverage Management

HSTM 2220 (3) Introduction to Tourism Management
 HSTM 3325 (3) Working in Tourism
 HSTM 3330 (3) Festivals and Special Events
 HSTM 4414 (3) Sustainable Tourism
 HSTM 4417 (3) Current Issues in Tourism
 HSTM 4419 (3) Tourism Enterprises

HSTM 2210 (3) Introduction to Event Management
 HSTM 2220 (3) Introduction to Tourism Management
 HSTM 3320 (3) Event Information, Communication, and Technology
 HSTM 3330 (3) Festivals and Special Events
 HSTM 4480 (3) Event Planning and Operation
 HSTM 4485/86 (3) Practicum

HSTM 2210 (3) Introduction to Event Management
 HSTM 3320 (3) Event Information, Communication, and Technology
 HSTM 3330 (3) Festivals and Special Events
 HSTM 4480 (3) Event Planning and Operation
 HSTM 4485/86 (3) Practicum

Advisor approved elective (3 hours)

HSTM 2210 (3) Introduction to Event Management
 HSTM 3320 (3) Event Information, Communication, and Technology
 HSTM 4465 (3) Hospitality Service
 HSTM 4480 (3) Event Planning and Operation
 HSTM 4485/86 (3) Practicum

Advisor approved elective (3 hours)

HSTM 2240 (3) Introduction to Recreation Management
 HSTM 2255 (3) Introduction to Sport Management
 HSTM 3345 (3) Recreation Programming
 HSTM 4468 (3) Recreation Administration

Select 6 additional hours in HSTM courses

HSTM 2240 (3) Introduction to Recreation Management
 HSTM 2255 (3) Introduction to Sport Management
 HSTM 3345 (3) Recreation Programming
 HSTM 4468 (3) Recreation Administration

Select 6 additional hours in HSTM courses

HSTM 2220 (3) Introduction to Tourism Management
 HSTM 2240 (3) Introduction to Recreation Management
 HSTM 3345 (3) Recreation Programming
