
—
—

—
—

—
—

—
—







*Determinants of Organizational Commitment Among
Intercollegiate Athletic Department Personnel,*

*Youth sport leagues and social
well-being at community level: Network formation patterns of community members through
youth sport leagues,*

sport media rights

Content, copyright and transmission: Analyzing current legal issues in

Interrelationship between constructs of service quality and behavioral intentions

Standard of care and risk management in the pole vault

An approach of schematic information processing for sport sponsorship effectiveness

Sport sponsorship match-up effect on consumer based brand equity. 2004 Super Bowl XXXVIII,

Perceived sport event/sponsor match-up effect on consumer based brand equity,

Influence of an associated power between fans and preferred team on the sponsorship environment

Perception of NCAA Bylaw relative to gambling activities

Do athletes own their name. Publicity rights and the First Amendment in sport,

The factors associated with spectator attendance

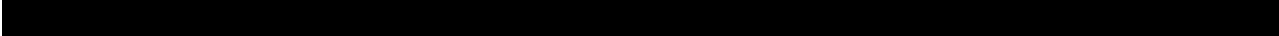
The match-up effect of sponsorship recall and image transfer

An assessment of statistical data analysis techniques employed in the Journal of Sport Management: 1987-2002

Managerial roles of intercollegiate athletics directors of NCAA Division IAA members' institutions: The Mintzberg model,

The analysis of the professional sports images for the brand positioning





Role: Representing the college in performance and services

Role: Representing the school of Hospitality, Sport and Tourism Management

Role: Assisting a successful search process for Sport Management Program

Role: Assisting a successful search process for Sport Management Program

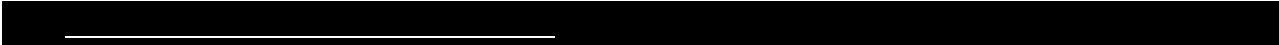
Role: Coordinating with all administrative tasks related to the ongoing operation of Ph.D. program in sport management

Role: Representing the school of Hospitality, Sport and Tourism Management

Role: Assisting a successful search process for Sport Management Program

Role:

and MLB revenue changes



-
-
-

- *"A Content Analysis of Athletic Development Web sites within the Sun Belt Conference."*
-