

**NICOLE L. SELLARS**

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**EDUCATION**

**Ph.D. Sport and Exercise Science, Emphasis in Sport Administration**

*Doctoral Minor: Applied Statistics and Research Methods*

**August 2021**

Dissertation Title: Career Development in Sport & Leisure: An Application of Social Cognitive Career Theory

University of Northern Colorado, Greeley, Colorado

Advisor: Dr. Alan Morse

**M.P.E., Emphasis in Athletic Administration**

Idaho State University, Meridian, Idaho

**December 2015**

Advisor: Dr. Howard Gauthier

**B.A., Communication**

*Minor: English*

**May 2014**

Boise State University, Boise, Idaho

Advisor: Dr. Laurel Traynowicz

**TEACHING EXPERIENCE**

**Assistant Professor**

*School of Hospitality, Sport, and Tourism Management*

**August 2019-Present**

Troy University, Troy, Alabama

- Responsible for preparing and presenting lectures and class activities for undergraduate courses including Introduction to Event Management (HSTM 2210), Introduction to Sport Management (HSTM 2255), Event Communication & Technology (HSTM 3320), Leadership Principles in HSTM (HSTM 3350), Legal Aspects in Sport Management (HSTM 3353), Sport Marketing (HSTM 4430), Sport Finance (HSTM 4451), and Sport Communication & Emerging Technology (HSTM 4452), Revenue Generation (HSTM4470)
- Tasked with creating syllabi, exams, and evaluations
- 2020

### **Graduate Teaching Assistant-Instructor**

*Department of Sport and Exercise Science*  
University of Northern Colorado, Greeley, Colorado

**August 2016-May 2019**

- Responsible for preparing and presenting lectures and class activities for undergraduate courses including Administration and Law (SES 461), Self-Defense (SES 134), Basketball (SES 100), and Bowling (SES 111)
- Tasked with creating syllabi, exams, and evaluations

### **Guest Lecturer**

*Department of Human Performance and Sport*  
Metropolitan State University, Denver, Colorado

**Fall 2017**

- Responsible for preparing and presenting lectures for Sport Venue Operations (SM 2070) and Legal Liability for Physical Educators, Coaches, and Administrators (HPS 4660)

## **SCHOLARLY ACTIVITY**

**Sellars, N., Jacobs, B., & Wendry, B.** (Selected for development; 2021). A conceptual model of academic choice in sport and leisure management. *Managing Sport and Leisure*.

Jacobs, B., & **Sellars, N.**  
(Eds.). (341-352). Abingdon, United Kingdom: Routledge.

Traugutt, A., **Sellars, N.**, & Morse, A. (2018). Salary discrepancies between Conference. *The Journal of SPORT*, 6(1), 40-58.

**Sellars, N.**, & Fowler, B. (Data analysis in-progress). Athletic identity and athlete satisfaction: an analysis of club sport athletes. To be submitted Fall 2021 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

**Sellars, N.**, Hazzaa, R., & Smith, K.M. (Data analysis in-progress). Subsidizing NCAA athletic departments: an analysis of student fees at FCS public institutions. To be submitted Fall 2021 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

Hazzaa, R., & **Sellars, N.** (Data analysis in-progress). Understanding perceptions of corporate social responsibility in professional sport: Findings from contemporary consumers. To be submitted Fall 2021 to *Journal of Global Sport Management (or equivalent)*.

## **CONFERENCE PRESENTATIONS**

Jacobs, B., Hazzaa, R., & **Sellars, N.** (2020). Gender equity in sport management academic program enrollment: Generating a dialogue through faculty perspectives. Presented at the 2020 Commission on Sport Management Association Conference in Baton Rouge, Louisiana.

**Sellars, N., & Fowler, B.** (2019). Athletic identity and athlete satisfaction: an analysis of club sport athletes. Presented at the 2019 North American Society for Sport Management Conference in New Orleans, Louisiana.

**Sellars, N.** (2019). Gender equity in intercollegiate athletics: Discourses of a NCAA athletic department. Presented at the 2019 Global Sport Business Association Conference in Fort Lauderdale, Florida

**Sellars, N., Hazzaa, R., & Smith, K.M.** (2018). Subsidizing NCAA athletic departments: An analysis of student fees at FCS public institutions. Presented at the 2018 Global Sport Business Association Conference in Fort Lauderdale, Florida

Hazzaa, R., & **Sellars, N.** (2018). Understanding perceptions of corporate social responsibility in professional sport: Fi



Assisted Dr. Laurel Traynowicz and Dr. Keith Harrison by creating data collection protocol and